



COMMUNITY WEBSITE ADVERTISING AGREEMENT

Advertiser's Name: _____

Company Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email Address: _____

Advertiser's URL Address: _____

- Resident Commercial Website \$300 Annual
- Non-Resident Commercial Website \$400 Annual

Please make checks payable to **Somerset Owners Association** and deliver with this Agreement to:

Somerset Owners Association
7650 Town Square Way
Reno, NV 89523

The annual fee is due when this Agreement is signed. Both the Agreement and payment must be received before the Advertiser's website becomes actively linked to the Somerset Owners Association Community Website (www.Somerset.org).

Terms:

- By signing this Agreement, the Advertiser agrees to the additional terms of service located on page 2 of this form.
- The Advertisement will be an active link to the Advertiser's URL address given above. The Advertiser will be responsible for his/her website's content and for notifying Somerset Owners Association in writing of any changes to its URL during the term of this Agreement.
- The Advertisement link will appear inside the "Community Sponsors" folder under "PAGES" on the Somerset Owners Association website home page and then placed within an appropriate subfolder category determined by the Association Management. It will also appear on a rotating basis at the bottom of the website home page.
- The Advertiser may offer special promotions and/or service discounts specifically to Association members.

Advertiser Signature: _____ **Date:** ____/____/____

Advertisement Run Time:

From: Month ____ Day ____ Year ____
To: Month ____ Day ____ Year ____

Date Payment Received: ____/____/____ **Amount:** \$ _____

Community Manager Review: _____ **Date:** _____



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ADDITIONAL TERMS OF SERVICE

1. Somerset Owners Association offers Advertisement for information purposes only. The purpose is to allow Advertisers to promote their products, services, and business to Somerset and other Reno residents.
2. Any claim(s) made by the Advertiser is (are) strictly his/her own. The Association does not guarantee, endorse, promote or vouch for the quality, efficacy or fitness for purpose of any products or services advertised nor does it assume any responsibility or liability for claims or statements made in the Advertisement.
3. The following types of Advertisement or content within a website or print material is prohibited:
 - a. Political (including federal, state, and local candidates and elected officials, political action committees and issue advocacy; candidates and elected directors for Somerset Owners Association and Sierra Canyon board positions and Association ballot questions)
 - b. "Adult businesses" as that term is defined in Chapter 18.09.303 of the Reno Municipal Code.
 - c. Discriminatory on the basis of race, religious creed, color, national origin, disability, sexual orientation, gender identity or expression, ancestry, familial status or sex.
 - d. Obscene, lewd, lascivious, profane, threatening, or violent.
 - e. Other types of Advertisement may be subject to additional Board approval.
4. The Board, in its sole discretion, may determine what constitutes prohibited content. Upon determination that an Advertisement contains prohibited content, Somerset Owners Association may remove the advertisement, images, links, etc.
5. The Association reserves the right to refuse or cancel an Advertisement for any reason or no reason.
6. The refund policy is as follows:
 - a. Termination of Advertisement for a violation of its content policy (see #3 above), no refund.
 - b. Advertiser elects to terminate Advertisement prior to end of term, no refund.
 - c. Board elects to terminate Advertiser for other than a violation of its content policy, pro-rated refund.
 - d. Board decides to terminate Advertisement program, pro-rated refund.
 - e. Somerset Owners Association website is non-functional for a period of 30 consecutive days or more, pro-rated refund or credit as determined by the Board.